

I'm NAME and I am here to tell you that you are totally unique!

You may think "Yeah, yeah, I knew that, thanks for the insightful thought!" But are you expressing your uniqueness through your brand?

I'll tell you a little secret – I have done a LOT of programs!

Programs from many of the industry leaders on business, marketing, personal development, strategy, branding, you name it!

I learned a lot from these programs, but the main thing I learned is that your journey to success is unique – Your path will be different to anyone else's, and this is a good thing.

As you take this journey you will develop into an amazingly powerful person, that is what will allow you to make a real difference in the world.

I Noticed That...

So many people were coming through these programs and then setting up their businesses following that particular 'formula' or method that the guru was teaching.

And they were failing!

Especially older people or people who didn't 'fit the mould' of that particular style of business. It just wasn't working for them.

Sure, they would put their own spin on what they learned, however they had not yet evolved a powerful and unique business that was all their own style.

There is nothing wrong with the business formula's that gurus teach, they can give you your start, however the truth is they don't work for everyone!

I Felt...

Frustrated, disheartened and angry to see amazing people giving up and feeling like failures because they didn't make it work by following the cookie cutter formulas.

I saw too many too many people investing thousands of \$'s and then not making a decent income through their businesses.

I saw these people hurting and giving up and I knew it didn't have to be like this...

I Believe That...

Each entrepreneur is different and that they have something unique that they need to be offering to the world.

Not regurgitating what has already been said (hands up – I have done this too! We all start by imitating, however it's time to find your true voice).

Imitating someone else is not where the power lies.

It's not what will bring the fulfilment and joy of being 'on purpose', of having a strong mission and vision that is all your own and living that through your business and brand.

I believe that it's time to stop squishing ourselves into other people's boxes of how things should be.

I believe that when a person is done with bending themselves up like a pretzel to fit in and instead demands that their business is an authentic expression of them, they will be much happier and wealthier.

So I created XXXXXXXXXXXX.

Don't let anybody else define what your success looks like!

I'd Like to Work With...

People who are ready to step into their uniqueness. Who are willing to go inside to discover who they truly are, what success really means to them, and then shine their light out into the world.

I'm interested in working with people who have a collaborative spirit, who desire to uplift and support each other, who know they have a message inside of them that needs to be heard.

The change-makers of this world, the innovators, the disrupters of the status quo, those with a spark who are done with 'painting by numbers' and are ready to color outside of the lines!

Those with a idea... a spark!

People who are brave enough to find meaning for themselves and then express unfiltered.

## A Little More About Me...

Usually funny

Loyal and care like crazy about my clients

Quite direct

Totally creative

Slightly impulsive

Very compassionate

Somewhat competitive

Typically opinionated

Sensitive to the needs of others

With Love

Name. X

PS – See what others say about me here